AI EQUITY PROJECT

2026 SPONSORSHIP

PUBLISHED AI EQUITY REPORTS

2025

Project Founders
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2024

(OVERVIEW REPORT)

THE AI EQUITY PROJECT 2024

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SPONSORED BY:
Giving Compass

A. Sponsorship Levels

- **Equity Ally** - [$1000.00] Ideal for individuals or small but mighty organizations, this level includes name recognition, a digital badge, and quarterly updates on project progress.

- **Community Champion** - [$3,000.00] Designed for companies or organizations seeking greater visibility, this level includes medium logo placement on project materials, a logo in all newsletters, early access to reports, a quote feature, and an invitation to a roundtable.

- **AI Equity Visionary** - [$7,000.00] As the Lead Sponsor level, this provides top-tier recognition across all materials, speaking opportunities at events, a dedicated feature article, full early access to all findings, and a customized workshop with the project team.

Level	Cost	Recognition	Brand Visibility	Access to 2026 Insights	Post Launch	
Equity Ally	$1000	Name listed on project webpages	Digital Badge: AI Equity Ally badge for social media	Quarterly email update on project progress and insights	-	-
Community Champion	$3,000	Medium logo placement on project webpages and newsletters	Feature: Logo in all newsletters + social media + 2026 landing page	Early access to the summary report + Dedicated page in the report for Community Reflection	Personalized Workshop: Private AI equity workshop for sponsor's team and customers, tailored to sponsor's top interests area and sector	
AI Equity Visionary	$7,000	Acknowledgment as Lead Sponsor on all project materials, website, and final report	Social Media Highlight showcasing sponsor's commitment to Responsible AI adoption in the sector	VIP Access: Full access to all findings + Dedicated page in the report for Community Reflection	Personalized Workshop: Private AI equity workshop for sponsor's team and customers, tailored to sponsor's top interests area and sector + Access to raw data from the customers of the sponsor	

B. Sponsorship FAQs

- **What is the AI Equity Project, and why should I sponsor it?**

The AI Equity Project is a multi-year initiative focused on collecting nonprofit sector data around fair, inclusive, and responsible AI use. This work relies on sponsors. With your investment, you support unique research, resources, and dialogues that make AI accessible and equitable for all. Partners like you play a vital and timely role in helping us drive positive change and innovation in this field.

- **Who can become a sponsor?**

We welcome all types of sponsors! Individuals, small businesses, corporations, and nonprofits can all participate. Flexible sponsorship levels are available so that anyone interested in supporting this work can do so, regardless of their budget.

- **What are the sponsorship levels?**

Our sponsorship levels range from $1000 to $7,000 to accommodate various levels of engagement. Each level offers distinct benefits, from brand visibility and digital badges to early access to research findings and event participation. We're happy to discuss custom sponsorship options if you have ideas in mind that are not listed.

- **What impact will my sponsorship have?**

Your sponsorship directly funds our research and resources, including workshops and reports. This enables us to educate nonprofits on ethical AI practices, promote fair data use, and provide actionable insights for more equitable AI applications. Every dollar supports a fairer future for technology!

- **Can you offer some numbers for sponsorship?**

Almost 1500 people downloaded the 2024 report in first 60 days, and more than 1000 have already downloaded the 2025 report in the first 15 days (launched on Sept 15th, 2025). 2025 report has been booked for 7 conferences, including FAI, ICON 2026 and more. Additionally 5 publications have written/will write about the report (including SSIR, Future of Good, Blackbaud, Hilborn, AFP Global, National Council of Nonprofits and more).

- **Are there branding opportunities for sponsors?**

Yes! Sponsors are recognized on our website, in project reports, and during events. Higher levels of sponsorship offer enhanced visibility, such as social media mentions, newsletter features, and the chance to co-host events or webinars. We can customize branding opportunities to align with your organization's goals.

- **How long will my sponsorship be recognized?**

Sponsorship recognition typically lasts for the duration of the AI Equity Project, which includes both research and distribution phases. In most cases, this recognition will extend for at least one year, ensuring ongoing visibility for your support.

- **Can I make an anonymous sponsorship?**

You sure can. If you prefer to remain anonymous, please let us know, and we'll ensure your contribution remains confidential.

- **How can my company or organization get more involved beyond sponsorship?**

We also offer collaborative opportunities, such as co-hosting events, contributing to thought leadership pieces, and participating in virtual panels or discussions. If your organization has a unique idea about this partnership, we're open to exploring it.

- **Who should I contact with additional questions or to become a sponsor?**

For more information or to set up a sponsorship, please contact our team directly at meenadas@namastedata.org. We're here to answer any questions you may have and to make the sponsorship process as seamless and fun as possible.